Virgin Money

London Marathon 2018

Golden Bond place application form

## Saving lives through research, information, awareness and policy

## [**thebraintumourcharity.org**](http://www.thebraintumourcharity.org)

**Please return your completed form to:**

****[**marathon@thebraintumourcharity.org**](mailto:marathon@thebraintumourcharity.org)

**Please complete this form in full with as much detail as possible,**

**by 4 September 2017. Please read the application guidance before completing this form.   
Demand for our places is extremely high so our decision will be   
based solely on the information provided.**

|  |  |
| --- | --- |
| Name |  |
| Date of birth |  |
| Gender | Male  Female |
| Address |  |
| Email |  |
| Phone (including mobile) |  |
| Company name |  |
| Occupation |  |
| Does your company run a matched giving scheme? | Yes  No |
| Why would you like to run for The Brain Tumour Charity? |  |
| The Brain Tumour Charity sets a minimum fundraising target of £2,500 (Excluding Gift Aid). What is your fundraising target? |  |
| How do you plan to achieve your fundraising target? |  |
| Have you done any fundraising for The Brain Tumour Charity before? If so, please list details. |  |
| Are you raising funds on behalf of a Supporter Group? If so, which one? |  |
| Have you entered the ballot? | Yes  No |
| Is this your first ever marathon? | Yes  No |
| Is this your first London marathon? | Yes  No |
| What is your estimated finish time? |  |
| Do you have any pre-existing medical conditions we need to be aware of? |  |
| Emergency contact (name and phone number) |  |
| Vest size | S  M  L  XL  XXL |
| Your Twitter handle | @ |
| You on Facebook |  |
| Local radio station |  |
| Local newspaper |  |
| Any other relevant information |  |

We encourage anyone raising funds for us to follow us on Facebook and Twitter and share, retweet and blog – please join us!

[**www.facebook.com/thebraintumourcharity**](http://www.facebook.com/thebraintumourcharity) **a**nd [**www.facebook.com/HeadSmartcampaign**](http://www.facebook.com/HeadSmartcampaign)

Twitter: **@BrainTumourOrg** and **@HeadSmartUK**

Please note by submitting this application, if successful, you agree to us sharing your details in our materials and to local media to help raise awareness of brain tumours and The Charity.

**Golden Bond Terms & Conditions**

The London Marathon is one of The Brain Tumour Charity’s most important fundraising events. Many of our amazing fundraisers have gone above and beyond the minimum sponsorship target of £2,500 in previous years and we are here with lots of tools and tips to help you along the way. We have written these terms and conditions to make sure we can support our runners in the best possible way, while at the same time raising as much as possible for our vital work.

Once you have been offered a place, agreed to the fundraising pledge and paid your registration fee, The Brain Tumour Charity will reserve one of its Golden Bond places for you. However, The Brain Tumour Charity reserves the right to revoke race places in exceptional circumstances.

If we offer you a Golden Bond place, you will agree to the following:

* Registration: Although The Brain Tumour Charity will reserve one of its Golden Bond places for you, you will also need to register your details with the race organisers. This is a health and safety requirement and will ensure you receive your running number and race day information. We will let you know when London Marathon registration console is open and how long you have to register. Failure to register by the deadline will mean you will not be able to take part in the race – this is outside of The Brain Tumour Charity’s control.
* Fundraising pledge: You will pledge to raise £2,500 (not including Gift Aid) or more for The Brain Tumour Charity’s work by 11 June 2018.
* Online fundraising pages: Using BTMydonate, Virgin Money Giving or JustGiving will be an important part of your fundraising. As a Golden Bond runner, you will agree that 100% of the money raised through your online fundraising page will come to The Brain Tumour Charity and will not be split with any other charity.
* Interim fundraising deadline: If The Brain Tumour Charity has not received any fundraising from you by 31 December 2017 we reserve the right to remove your details from the London Marathon registration console. This would mean you would not be able to take part in the event.
* Entry fee: The £50 entry helps to cover The Brain Tumour Charity’s costs and is therefore not refundable under any circumstances.
* Gift Aid: We cannot include the amount raised through Gift Aid in your fundraising total. However, please encourage your sponsors to Gift Aid their donations where possible – as this will help The Brain Tumour Charity at no extra cost to them.
* Black listing: If you fail to raise the £2,500 fundraising pledge, The Brain Tumour Charity are asked to inform the Virgin Money London Marathon. This may impact your chances of running the Virgin Money London Marathon in the future.
* Images, video, audio and quotes: By submitting this form, you consent to the use of your image for future promotional and communication uses (in print and online) by The Brain Tumour Charity. Upon receiving your race vest, please send a picture of yourself in training to [marathon@thebraintumourcharity.org](mailto:marathon@thebraintumourcharity.org) This picture and the information you provide will then be used in press releases to your local radio stations and newspapers.
* We will record your details on our secure database, so we can provide you with the best possible service every time you contact us and allow us to keep you up-to-date on the work your donation is enabling us to achieve. Your details will be kept securely and only shared with suppliers and partners who enable us to deliver our work, for example, distribution of our newsletter. We never sell or swap your details with any third parties. If you would prefer us not to use your details in this way, you can email [donations@thebraintumourcharity.org](mailto:donations@thebraintumourcharity.org), call us on 01252 749043 or write to us at The Brain Tumour Charity, Hartshead House, 61-65 Victoria Road, Farnborough GU14 7PA
* Injury: If you are injured and unable to take part in the event, please let The Brain Tumour Charity know as soon as possible so we can make sure the place is offered to another applicant.
* Deferrals: We will assess deferral requests on a case-by-case basis.

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| **Signature (or tick box below and give email address if electronic copy)** | |  | |
| **Print Name** |  | **Date** | /    / |